



MEDICAL FAIR INDIA 2010

The 16th International Exhibition and Conference on Diagnostics, Medical Equipment and Technology

12th to 14th March 2010 Bombay Exhibition Centre, Mumbai.

Success again at India's largest B2B event which recently concluded in Mumbai. The 16th MEDICAL FAIR INDIA, the most established multi-disciplinary fair in India for diagnostics and medical equipment came to a successful close at Bombay Exhibition Centre, Mumbai.. The fair was jointly organised by Messe Düsseldorf GmbH and its Indian subsidiary Messe Düsseldorf India Pvt Ltd.

MEDICAL FAIR INDIA was held from the 12th to 14th March 2010 and featured 234 exhibitors from 14 countries grossing over 7000 sqm in area with official group participation from Germany, China, Taiwan, USA, Korea and France,. Apart from the Indian participation, there was international participation from Brazil, Canada, Hong Kong, Italy, Russia, Singapore, Thailand and U.A.E.

MEDICAL FAIR INDIA has once again confirmed its leading position as the number one trade fair in the medical community. With 5659 registered trade visitors, the three-day event and the accompanying two-day conference attracted even more visitors than in the previous year. 16% of visitors came from abroad.

The 234 exhibitors who participated at MEDICAL FAIR INDIA presented a complete spectrum of new products, services and processes for use in medical field and hospitals. In addition to those areas which traditionally generate strong interest (such as medical device technology and electrical medicine), physiotherapeutic processes and medical IT in particular were met with increasing demand.

The 16th edition of MEDICAL FAIR INDIA lived up to its reputation of being India's foremost event for decision-makers. Almost 90% of trade visitors who attended are involved in relevant investment decisions, at least in a consultative capacity, while 70% are decision-makers or have co-decision rights. The visitor of Medical Fair India 2010 could find a complete range of medical items and up to date information on latest medical technology which encourages them to invest in latest modern high tech equipments.

MEDICAL FAIR INDIA is characterised by its clear-cut business-to-business profile. The event is geared to the needs of the healthcare target groups. Visitors included traders, businessmen and doctors from all specialised disciplines, decision-makers from clinics and hospital administrations, members of the medical technology trade as well as qualified medical personnel.

A two-day conference was organised in parallel by Messe Duesseldorf India Pvt. Ltd. in association with the Comnet Conference on - Healthcare for the masses.

The next MEDICAL FAIR INDIA will be held from the **25th -27th March 2011** at Pragati Maidan, New Delhi.

For further information of our next fair do not hesitate to call us:

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